

Innovatecards

by Innovatemap

FOLLOW THESE STEPS:

Pick a black card (company names). Pick a white card (task/problem).
Pretend you've been hired by the company you drew and find a way to take the idea
from the white card and implement it.

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Add a feature geared
toward education

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Create a new
premium option

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Encourage social
change

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Add an option for
people older than 65

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Introduce a
subscription model

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Form a partnership
with another company

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