Innovatecards
by Innovatemap

FOLLOW THESE STEPS:
Pick a black card (company names). Pick a white card (task/problem).
Pretend you’ve been hired by the company you drew and find a way to take the idea from the white card and implement it.

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Add a feature geared toward education
Create a new premium option
Encourage social change
Add an option for people older than 65
Introduce a subscription model
Form a partnership with another company

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