

Sports blitz

Indianapolis will host seven major sporting events over 13 months. Combined, they are expected to draw more than 250,000 people to the city and have an **economic impact** of more than **\$520 million**.



Big Ten Football Championship, \$25M



NCAA Men's Final Four, \$225M



Big Ten women's basketball tournament, \$7.5M



NBA All-Star weekend, \$100M



Big Ten women's basketball tournament, \$7.5M



Big Ten men's basketball tournament, \$12.4M



College Football Playoff National Championship, \$150M

(AP photos)



Sources: Indiana Sports Corp., Visit Indy, Big Ten, IBJ research