

Assistance League of Indianapolis

1475 W. 86th St., Suite E
Indianapolis, IN 46260

Phone: 872-1010

Fax: 872-1542

Web site: www.alindy.org

Founded: 1984

Paid employees: none

Highest-paid staff member: not applicable

Top volunteers: Barbara Zurek, president, seven years; Paula Roeder, president-elect, eight years



Zurek



Roeder

MISSION

All-volunteer organization whose members identify, develop, implement, manage, and raise funds for ongoing philanthropic programs to serve specific needs of children and adults in the greater Indianapolis area. Assistance League of Indianapolis is a chapter of National Assistance League.

MANAGEMENT

not applicable

BOARD OF DIRECTORS

Barbara Zurek, president
Paula Roeder, president-elect
Connie Pollom, vice president of philanthropic programs
Ellen Bernstein, vice president of membership
Valeri Bertoglio, vice president of resource development

Gloria Slama, vice president of marketing/public relations
Patty Burow, secretary
Mary Reid, treasurer
Barbara Hammer
Patty McGoff
Kathy Kerr Wylam

PROGRAMS

Operation School Bell: More than 32,000 children have benefited from this program, which began in 1984. School personnel refer students who are at or near poverty level from five school districts in Marion County. The children are bused to the Service Center for Indianapolis Public Schools, where volunteers escort each child through the Operation School Bell shop to select new clothes, supplies and books, along with a new duffle bag. The Shoes Program, a division of Operation School Bell, provides new athletic shoes and socks to elementary- and middle-school students. More than 20,000 pairs of shoes have been distributed since the program began in 2000.

Assault Survivor Kits: Members deliver new clothing to hospitals and centers that treat victims of assault, rape or domestic violence. Kits help restore a sense of dignity to the victims when they must surrender their clothing as evidence before leaving the emergency room or crisis center. More than 8,700 kits and 9,800 undergarments have been provided to assault victims in greater Indianapolis since the program began 15 years ago.

FUND-RAISER

The Star Gala, held in March 2009 at the Ritz Charles in Carmel, raised \$87,693. This year's Star Gala, Magical Moments, is planned for April 17 at the Ritz Charles. The event will again include cocktails, dinner, silent and live auction, and, in keeping with the theme, a magic show by magicians from The Magic Theatre of Greenfield. The event is open to the public. Ticket information and ticket reservation forms are available online at www.alindy.org, or you may call 872-1010.

FINANCIAL PROFILE

2009 income: \$388,594

2009 expenses: \$384,839

2009 assets: \$852,958

2010 projected income: \$390,860

2010 projected expenses: \$430,519

Fiscal year begins: June 1

