

# Assistance League of Indianapolis

1475 W. 86th St., Suite E  
Indianapolis, IN 46260

**Phone:** 872-1010

**Fax:** 872-1542

**Web site:** www.alindy.org

**Founded:** 1984

**Paid employees:** none

**Highest-paid staff member:** not applicable

**Top volunteers:** Barbara Zurek, president, seven years; Paula Roeder, president-elect, eight years



Zurek



Roeder

## **MISSION**

All-volunteer organization whose members identify, develop, implement, manage, and raise funds for ongoing philanthropic programs to serve specific needs of children and adults in the greater Indianapolis area. Assistance League of Indianapolis is a chapter of National Assistance League.

## **MANAGEMENT**

not applicable

## **BOARD OF DIRECTORS**

Barbara Zurek, president

Paula Roeder, president-elect

Connie Pollom, vice president of philanthropic programs

Ellen Bernstein, vice president of membership

Valeri Bertoglio, vice president of resource development

Gloria Slama, vice president of marketing/public relations

Patty Burow, secretary

Mary Reid, treasurer

Barbara Hammer

Patty McGoff

Kathy Kerr Wylam

## **PROGRAMS**

**Operation School Bell:** More than 32,000 children have benefited from this program, which began in 1984. School personnel refer students who are at or near poverty level from five school districts in Marion County. The children are bused to the Service Center for Indianapolis Public Schools, where volunteers escort each child through the Operation School Bell shop to select new clothes, supplies and books, along with a new duffel bag. The Shoes Program, a division of Operation School Bell, provides new athletic shoes and socks to elementary- and middle-school students. More than 20,000 pairs of shoes have been distributed since the program began in 2000.

**Assault Survivor Kits:** Members deliver new clothing to hospitals and centers that treat victims of assault, rape or domestic violence. Kits help restore a sense of dignity to the victims when they must surrender their clothing as evidence before leaving the emergency room or crisis center. More than 8,700 kits and 9,800 undergarments have been provided to assault victims in greater Indianapolis since the program began 15 years ago.

## **FUND-RAISER**

The Star Gala, held in March 2009 at the Ritz Charles in Carmel, raised \$87,693. This year's Star Gala, Magical Moments, is planned for April 17 at the Ritz Charles. The event will again include cocktails, dinner, silent and live auction, and, in keeping with the theme, a magic show by magicians from The Magic Theatre of Greenfield. The event is open to the public. Ticket information and ticket reservation forms are available online at www.alindy.org, or you may call 872-1010.

## **FINANCIAL PROFILE**

**2009 income:** \$388,594

**2009 expenses:** \$384,839

**2009 assets:** \$852,958

**2010 projected income:** \$390,860

**2010 projected expenses:** \$430,519

**Fiscal year begins:** June 1

