

Fortune Industries Inc.

Fortune Industries Inc., 6402 Corporate Drive, Indianapolis, 46278 (www.ffi.net) is a professional employer organization to small and mid-sized businesses in 48 states. For the fiscal first quarter, which ended Sept. 30, the company reported net income of 302,000, or 2 cents per share, on revenue of \$15.6 million. That compares with net income of \$660,000, or 5 cents per share, on revenue of \$14.8 million in the same period a year earlier. The company's shares trade on the NYSE Amex exchange under the ticker FFI. Information for Proxy Corner was taken from the company's proxy statement dated Jan. 24, 2011, and from Yahoo Finance.

VALUE	1/18/11	1/18/10
Shares of common stock outstanding	12.23 million	12.20 million
Market value of one common share	\$0.66	\$0.77
Market value of common stock	\$8.1 million	\$9.4 million

NOTEWORTHY CONTROL

Carter Fortune

Number of common shares: 9,494,687

Percentage of common shares: 65.8

EXECUTIVE COMPENSATION

	Total '10 compensation	Salary Bonus	Stock and option grants (1)	All other pay (2)	% change (3)
John Fisbeck (4) former CEO	\$180,000	<u>\$180,000</u> \$0	\$0	\$0	-64.0%
P. Andy Rayl chief operating officer	\$105,000	<u>\$105,000</u> \$0	\$0	\$0	-27.6%
Tena Mayberry (5) CEO, president	\$200,000	<u>\$180,000</u> \$20,000	\$0	\$0	382.2%
Randy Butler (6) CFO	\$130,000	<u>\$130,000</u> \$0	\$0	\$0	333.3%

(1) Grant date fair value of stock and options awards, as calculated in company's proxy statement in its grant of plan-based awards table.

(2) Includes non-equity incentive plan compensation, above-market or preferential earnings on deferred compensation and all other annual compensation.

(3) Percentage increase or decrease in executive's total compensation vs. previous year.

(4) Resigned in January 2010.

(5) Became president in April 2009 and CEO in January 2010.

(6) Became CFO in April 2009.

DIRECTORS

Carter Fortune, 68

Occupation: chairman of company

Number of common shares: 9,494,687

P. Andy Rayl, 37

Occupation: chief operating officer of company

Number of common shares: 173,295

David Berry, 49

Occupation: independent consultant

Number of common shares: 10,000

Richard Suja, 55 (7)

Occupation: senior director of Summit Realty Group

Number of common shares: NA

Paul Hayes, 48 (7)

Occupation: independent consultant, former vice president of finance for the Estridge Cos.

Number of common shares: NA

(7) Not a current director. Up for election at the company's Feb. 21, 2011, annual meeting.