



Museums, auto racing and a big rodeo help attract tourists to Houston.

# Indy attracts more visitors than much-larger Houston

## QUICK HITS

Houston's convention space dwarfs space available in Indianapolis.

### Convention space (square feet)

Indianapolis: .... 749,100 (including Lucas Oil Stadium)

Houston: .....3.9 million (including Reliant complex)

### Hotel rooms, metro area

Indianapolis: ..... 32,000

Houston: .....71,000

### Hotel rooms, downtown

Indianapolis: ..... 7,100

Houston: ..... 5,000

### Room nights booked (2012)

Indianapolis: ..... 770,212

Houston: ..... 723,828

### Annual budget

Indianapolis: ..... \$13.1 million

Houston: ..... \$16.1 million

### Promotion staff

Indianapolis: .....59

Houston: .....75

### Annual visitors

Indianapolis: ..... 22 million

Houston: ..... 10.9 million

### Downtown restaurants

Indianapolis: .....260

Houston: .....65

## Major conventions (2013)

**Indianapolis:** Gen Con Indy, Performance Racing Industry, Fire Department Instructors Conference, National Federation for Catholic Youth Ministry, Church of the Nazarene, Shriners International, Scentsy, Dealer Expo

**Houston:** LNG 17, National Rifle Association, Offshore Technology Conference, Microsoft Partner Conference, Microsoft Partner Conference, American Association of Clinical Chemistry, National Recreation and Park Association

## Major events (2013)

**Indianapolis:** Indianapolis 500, Brickyard 400, Indiana State Fair, Indiana Black Expo Summer Celebration, Big Ten Football Championship, NCAA Men's Regional Basketball Championship

**Houston:** Houston Livestock Show and Rodeo, Shell Houston Open, Shell and Pennzoil Grand Prix of Houston, Texas Bowl, International Quilt Festival, Art Car Parade, Houston International Festival, Comicpalooza

## Major attractions

**Indianapolis:** White River State Park (Indianapolis Zoo, Indiana State Museum, NCAA Hall of Champions, Eiteljorg Museum of American Indians and Western Art), Central Canal, Children's Museum of Indianapolis

**Houston:** Houston Museum District, Houston Theater District, Discovery Green park, Space Center Houston, Downtown Aquarium, Houston Zoo, Chinatown, Houston Museum of Natural Science

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Sources: Visit Indy, Greater Houston Convention and Visitors Bureau